

INTERNATIONALIZATION

Project Name | Educoach

Project Code | CENTRO-02-0752-FEDER-020505

Main Objective | Strengthen competitiveness of small and medium-sized enterprises

Intervention Region | Centre

Beneficiary Entity | Educoach, S.A.

Approval Date | 03-11-2016

Start Date | 01-01-2017

Conclusion Date | 30-06-2019

Financial Support of the European Union | FEDER Incentive of 85.635.00

Eligible Investment | 190.300 €

Objectives:

Through this project it is expected that all the conditions are gathered for the sustainable and competitive international expansion in relevant fields for local, regional and national development.

Activities:

- Participation in Tourism Fairs abroad;
- International market prospection and attendance;
- International Marketing Campaign;
- Internationalisation practices;
- English, German and Spanish version of the website;
- International Educoach trademark;
- International certification

Expected Results:

Increase of international turnover, of the number of international clients and of the covered markets by our products.